

## **CORE PURPOSE:**

Helping to Build a Better World

## **COMPANY VISION:**

Collins will be the employer of choice in our areas by cultivating safe, efficient, and innovative workplaces and vigorous communities.

Our environmental stewardship will deliver sustainable products to our customers, resiliency to climate impacts, and long-term profit and growth.

## **CORE VALUES:**

### **DO THE RIGHT THING**

- Transparent, Fair, and Responsible in Our Actions
- Honest and Good to Our Word
- Earning the Trust of Our Stakeholders

### **LONG-TERM STABILITY AND PERSPECTIVE**

- Family-Held and Operated Since 1855
- Learn from Our Legacy, Build for the Future
- Invest Today for a Stronger Tomorrow

### **CONTINUOUS IMPROVEMENT**

- Actively Pursue Training and Technology
- Seize Opportunities to Strengthen the Business
- Strive for Long-Term Competitive Performance

### **HEALTHY FORESTS AND COMMUNITIES**

- Steward Resilient Forests
- Provide Stable Jobs Through Steady Timber Supply
- Support Communities Where Families Can Thrive

### **SAFE, HEALTHY, AND RESPECTED EMPLOYEES**

- Everyone Goes Home Safe Each Day
- Support Our Employees Through Excellent Benefits
- Cultivate a Positive and Rewarding Work Environment



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