

News and Public Relations

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Seven Companies Awarded Leadership Award For Product Innovation in Woodworking Industry *2009 Sequoia Winners Are Announced at AWFS@Fair*

CITY OF COMMERCE, Calif. — (July 22, 2009) — Seven companies have been given a Sequoia Award by AWFS for product innovation and leadership in the green movement. The Sequoia Awards, given since 1997, recognize and honor the creativity, quality and innovation of the best new offerings in the woodworking industry. Entries are evaluated on quality, production impact, practicality, innovation and user-friendliness.

This year's awards, chosen by a panel of hand-selected judges representing distinct areas of the industry, including professional end-users, woodworkers and company owners, were announced at the 2009 AWFS@Fair Awards Dinner.

The Sequoia Award Winning Companies and Products:

For Leadership in Product Innovation & Productivity – Components:
Hafele America Co., Aerofix 100

For Leadership in Product Innovation – Hardware:
Hafele America Co., Moovit

For Leadership in Product Innovation & Productivity – Tooling:
SCM Group, Rapid Tool Locking System for Moulders

For Leadership in Product Innovation - Power Tools:
Precision Casework, TP-2000 TheUltimate Hardware Drilling System

For Leadership in Product Innovation - General:
Accurate Technology, ProCAB, QC Measuring System

For Leadership in Productivity – Machinery:
Delmac Machinery Group, Busellato CNC Router with Linear Flow Automated Load/Unload System

For Leadership in Green/Environmental- Components:
Collins Companies, Collins Pine FreeForm

For Leadership in Green/Environmental- General:
Mohawk Finishing Products, Waterborne Finishing System

The full-scale AWFS@Fair has become a critical hub for international commerce in the woodworking industry. The AWFS@Fair brings together the entire home and commercial furnishings industry, including manufacturers and distributors of machinery, hardware, lumber, construction materials and other suppliers to the furniture, cabinet manufacturers and custom woodworkers.

For more information on the Association of Woodworking & Furnishings Suppliers, please visit www.awfsfair.org.

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